Are You Looking for a Cool Way to Make a Difference in the World?

Social Media Manager for WAFA

The dedicated people who volunteer for WAFA (Water Air Food Awards), a non-profit NGO headquartered in Copenhagen, have a dream – that all people on planet Earth will have access to clean water, clean air, and healthy food.

Are you passionate about sustainability?
Are you media-savvy? We want to hear from you!

Role

As a member of our global volunteer team, you will:
- Work with an experienced marketing team, which guides you through your tasks
- Make a posting schedule several weeks in advance
- Create the content for social media, the goal is to post every week
- Oversee the Award Force's Social content to make sure it is in sync with WAFA's social media accounts
- Knowledge in Facebook, Instagram, Twitter & LinkedIn
- Attend weekly virtual/physical meetings

Requirements

- Self-motivated team player
- Good knowledge of Social Media
- Experience with writing
- Bachelor of Communication, Marketing, Journalism, Social Sciences is an advantage

You will be working mostly remotely and require access to a computer with fast internet connection. Regular Zoom/Google meetings with the team are required.

Here's what Tina Lindgreen, WAFA's CEO & President, has to say about the work of her inspired non-profit organization:

"At WAFA Awards, we know that the effort to successfully resolve the world's many social and environmental challenges is a daunting one. That being said, we also know it's a challenge that can be resolved if enough dedicated people work together, selflessly, to make a difference."
Based on WAFA’s eleven years of experience in this field, we have realized that the solution begins by providing a platform to acknowledge the silent heroes around the world who have already developed proven, nature-based solutions.

Our approach is a simple one -- to identify and showcase what's already working to remediate the earth’s environmental and social challenges and then do everything in our power to let all 7.6 billion people know about these low-cost, high impact, planet and people saving initiatives. As WAFA continues to expand its reach, so does our need for savvy, committed volunteers. We are hoping to fill this position before the first of July. If you know anyone with the skills, experience, and time to become WAFA’s new Social Media Manager, please forward this post to them. The role is a juicy one and the right person will make a huge difference in the impact WAFA can have worldwide.

If YOU want to join us to help make our dream a reality, we invite you to send your CV/Resume to kioe@wafaward.org.